



Dear Friends of the Animals:


The Animal Protection League (formerly Stockton Animal Shelter Friends) is happy to announce that our "Strut Your Mutt" dog walkathon and pet fair is back! The date is Saturday, September 10, 2011, from 10 am to 2 pm at Victory Park. We will be doing the fun things (walk-a-thon, contests, doggy swimming & pet fair) that you enjoyed at previous Strut Your Mutt events. This helps us raise funds for our adoption, education and spay/neuter programs. Here's what we're working on:


- Spay/neutering 1,500 animals at the Animal Shelter clinic in 2011;
- Expanding our spay/neuter program to reduce the number of animals euthanized in Stockton;
- Adopting animals to shelters & rescue groups that don't have enough of their own;
- Additional adoption events and locations;
- Developing a humane education program for local school systems.

Did you know that over 7,000 animals are euthanized in our community every year because there aren't enough homes for them? There are several ways that you can help. We are seeking community partners to sponsor Strut Your Mutt. The other side of this letter describes the available sponsorship levels and recognition programs. If you cannot be a sponsor, monetary donations of any amount are greatly appreciated. In-kind donations of raffle prizes and doggy products are also needed. Our Tax ID number is 68-0193683.

We hope you can join us in our life-saving work! Please use the other side of this sheet or contact Mariann McDonnell at 209-986-4252 or mariann@apl209.org for more information.

Thank you for your generosity and care for animals.


Mariann McDonnell
Sponsor Coordinator


Ann Johnston
Mayor
City of Stockton


Tammie Murrell
Event Coordinator
APL Director

Strut Your Mutt



SPONSORSHIP OPPORTUNITIES

STRUT SPONSOR – \$1,000

You are the event sponsor and will be recognized as such with your name on the poster, t-shirts and any newspaper advertising, as well as stage recognition at the event and a free booth.

PUPPY ZONE SPONSOR – \$500

You are the sponsor of the kid's area that will include games, contests and activities for the kids. Your name will be on the t-shirts, at the Puppy Zone, stage recognition at the event, and a free booth.

TOP DOG SPONSOR – \$250 & up

You are an event sponsor and will be recognized on the t-shirts, stage recognition at the event, and a free booth.

CONTEST SPONSOR – \$200

You are the sponsor of a specific contest (Smallest, Biggest, Longest Ears, Longest Tail, Best Kisser, Best Costume, Look-a-Like with Owner, Oldest, Shortest Legs and Best Stupid Pet Trick, Loudest Bark). The contest will be announced with you as the sponsor. Contest winners receive ribbons but you are welcome to award the winner of your contest with a prize of your own. You are entitled to a free booth.

WATER/TREAT STOP SPONSOR – \$150

You are the sponsor of one of the water/treat stops for the dogs. Your name will be posted at the station, you will receive stage recognition, and a free booth.

SHOWDOG SPONSOR – \$100

You are an event sponsor and will receive stage recognition, and a free booth.



YES! Count me in as a _____ Sponsor! Contact Name _____

Business Name _____

Address _____

Phone _____ E-mail _____

Please make checks payable to the Animal Protection League (APL). Please return this form to:
Strut Your Mutt, Animal Protection League, P.O. Box 1863, Stockton CA 95201
For info: 209/986-4252 or mariann@apl209.org